

# Produce Farmers!

Increase your income  
and community profile

{Market Contact Info Here}

The Senior Farmers Market Nutrition Program and the Farmers Market Nutrition Program (S/FMNP) are voucher programs funded by the United States Department of Agriculture (USDA). Join a participating market today to add to your bottom line.



## Make a Difference for Texans

While making  
guaranteed money for  
your family



### How it Works

- Low-income Texans receive vouchers for fresh produce and herbs
- Vouchers are used at participating Farmers' Markets
- Vouchers = money for participating Texas farmers
- SFMNP is available in 3 metro areas, FMNP in 11 areas across Texas

### Program Statistics

FMNP vouchers are worth a total of \$30/participant. In 2022, SFMNP vouchers were worth \$20 per participant, an amount that increased in 2023. Participating farmers collectively received the dollar amounts below in 2022 across 11 areas in Texas. Vouchers can be combined with SNAP/Double Up Bucks benefits to increase your income. Farmers in participating S/FMNP markets have made between **\$2200** and **\$7900 per month**. The figures below show the total possible redemption amount in 2023 compared to past redemption amounts.

- |  |   |
|--|---|
| • 2022 FMNP voucher amount redeemed: \$190,992 | • 2023 FMNP voucher amount available: <b>\$850,140</b>  |
| • 2022 SFMNP voucher amount redeemed: \$85,496 | • 2023 SFMNP voucher amount available: <b>\$452,500</b> |

### Increase in SFMNP funds for 2023 & 2024

American Rescue Plan increased voucher amounts for 2023-2024

Seniors have **\$50** to spend from April – October each year



TEXAS DEPARTMENT OF AGRICULTURE  
**COMMISSIONER SID MILLER**

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Food and Nutrition Division  
Nutrition Assistance Programs

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# How do the Farmers' Market voucher programs help you and your community?



## Farmers

296,476 redemptions put **\$1,739,878** into the pockets of farmers spread across 11 participating areas



## Seniors

From 2018 – 2022, in San Antonio and the Wichita Falls area, 19,489 SFMNP vouchers were redeemed



## Moms & Children

In that same time period, 276,987 FMNP vouchers across 11 participating areas were redeemed

### Hear from an S/FMNP participating farmer

#### Franklin Wagner, F&J Farms, Houston

“Millions living in America need free food. This program supports seniors, disabled individuals, children and unemployed. FMNP and SFMNP both are excellent programs for our Houston market. The Senior Farmers' Market Nutrition program provides our seniors the opportunity to purchase fresh, nutritious, unprepared, unprocessed, locally grown fruits and vegetables.”



### Help Feed Hungry Texans – be an S/FMNP Farmer!

#### Hunger statistics for Texas from FeedingAmerica.org

- 1 in 6 children face hunger
- 1 in 7 people face hunger
- That's 1,348,600 children statewide
- A total of 4,057,910 people statewide are hungry



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